

July 2017 • Volume 10 No. 7

**Kick off Summer  
with us!**

**HAPPY  
HOUR  
HOT  
SEATS**



**FREE ATM's**



**NEW GAMES!  
Play 'em here**

*Get!*

# Gambleland

**It's your chance  
to win a share  
of over**

**\$200,000!**

Earn entries every day you play at The Lodge or The Gilpin by swiping your Winners Club card and playing the kiosk game. First swipe is FREE. Get two more each day for 50 points each.

Drawing winners roll dice to move around the game board. First place wins \$400, 2nd \$200 and 3rd \$100.

- Drawings are on Fridays and Saturdays through September 2<sup>nd</sup>
- At each property, there will be 3 winners drawn every hour from 5pm - 10pm
- All winners will automatically be entered into the \$30,000 grand finale on September 4<sup>th</sup>

See Guest Services for details.

# HAPPY HOUR HOT SEATS

We sing the happy song every Thursday in July and August because you could win \$100 instantly and an all-you-can-eat buffet!

Happy Hour Hot Seat winners will be randomly selected from 2pm to 6pm. There will be 10 winners selected and if you are playing at the same bank of machines as the winner, you'll also receive a free buffet!

See Guest Services for details. Must have Winners Club card in play to be eligible.



THE LODGE  
CASINO  
BLACK HAWK

## Wednesday 50 Point Buffets

Every Wednesday  
get a free buffet  
when you earn  
50 points.

Points and buffet redemption must occur that day. Voucher must be obtained from promotion kiosk prior to redemption. See Guest Services for details.

## FREE ATMs



Don't spend it to get it!  
For a limited time, there will be  
no ATM fees at The Lodge.

Bank fees may still apply. See Guest Services for details.

# Club CLASSIC

Starting in August. Guests 50 and over get 50% off a breakfast or lunch buffet every Monday.

Earn 50 points that day and get up to **4X** points and your buffet is **FREE**.



See Guest Services for details.

# HOT NIGHT AHEAD! JOIN US MONDAY, AUGUST 7<sup>TH</sup>

Girls Night Out is hot at The Lodge! You could win a \$1,000 gift certificate and every lady receives a free entry for the drawings. Earn 100 points and receive another entry and \$5 in points. The first 200 ladies to earn 100 points receive a free gift. Drawings for cash and prizes from 6pm to 9pm.



See Guest Services for details.

LODGE CASINO  
BLACK HAWK

## LODGE CASINO • AUGUST 2017

S	M	T	W	T	F	S
Coming soon – Join our E.T. program (email and text) and get additional rewards!		1	2 Earn 50 pts Get a FREE Buffet	3 HAPPY HOUR HOT SEATS	4 Gambleland	5 Gambleland
6	7 GIRLS NIGHT OUT Lodge Casino Club CLASSIC	8	9 Earn 50 pts Get a FREE Buffet	10 HAPPY HOUR HOT SEATS	11 Gambleland	12 Gambleland
13	14 Club CLASSIC	15	16 Earn 50 pts Get a FREE Buffet Birthday Giveaway	17 HAPPY HOUR HOT SEATS	18 Gambleland	19 Gambleland
20	21 Club CLASSIC	22	23 Earn 50 pts Get a FREE Buffet	24 HAPPY HOUR HOT SEATS	25 Gambleland	26 Gambleland
27	28 Club CLASSIC	29	30 Earn 50 pts Get a FREE Buffet	31 HAPPY HOUR HOT SEATS		

# TABLE GAMES



The largest and most frequent three card poker progressive payouts!

### Recent Progressive Payouts:

Jan. 3 .....	<b>\$4,871</b>
Jan. 30 .....	<b>\$5,031</b>
March 11 .....	<b>\$6,997</b>
March 13 .....	<b>\$1,619</b>
March 25 .....	<b>\$3,249</b>
April 30 .....	<b>\$9,315</b>
May 15 .....	<b>\$5,407</b>
<b>TOTAL paid out.....</b>	<b>\$36,489</b>

Texas Hold'em Bonus Over

**\$155,601**

Pai Gow Major Over

**\$132,195**

Pai Gow Minor Over

**\$51,778**

\*Jackpot amounts as of this printing.

They say, "a picture's worth a thousand words." It's an English idiom first used (to our knowledge) in a 1911 newspaper article. As you've noticed, we use a lot of pictures or photographs in this newsletter. You may have seen us on the casino floor taking photos recently. While we strive to be as unobtrusive as possible, we want to thank you for bearing with us. That being said, we thought you'd like to know that most of the photos in this edition of the Winners World are from that shoot!



## NEW GAME

Play 'em here *1st!*



If you like the simpler things in life, then this new game from IGT is for you. Double Diamond Pinball slots are full of action, plus a high frequency of hits and wins! Coming soon to The Lodge.



# Let's Get Personal!



**Mondays and Wednesdays**  
 you can activate a personal  
**5X** point multiplier  
 for the day on a  
 promotional kiosk.



THE  
**GILPIN**  
 CASINO

s!



Who doesn't want to get top dollar? That's what we were thinking at The Lodge and that's why we're bringing in the new Top Dollar game from IGT. Great bonus wins and many winning combinations offer up a lot of slot hitting action. Get top dollar for your gaming experience.

See Guest Services for details.

## Old Quiz

Who would have thought that Rotary International celebrated the opening of Red Rocks in June of 1941? If Red Rocks Amphitheatre was your answer, please check with Guest Services between July 16th and August 15th to see if you are one of our five \$100 winners.

## New Quiz

The boys of summer are back in action at the ballpark. And speaking of ballparks, it's a great place to get a footlong hot dog. So what decade was the footlong invented? Hint, Chicago was first even though Pittsburgh and Los Angeles claim to be. Send your answers to: [ally@gmaagroup.com](mailto:ally@gmaagroup.com). Answers must include your first and last name. Please respond by August 10th.



**TUESDAYS**

**Club  
50**

If you are over 50, you get  
50% off a meal every Tuesday. Earn  
50 points that day, and get up to **4X** points  
and your meal is **FREE**.

Points must be earned on promo day. Guests over 50 who earn 50 points on Tuesday qualify for free meal (up to \$15) at Lucille Malone's, plus qualify for up to 4x points for that day.

### July Food Specials

#### Spinach Tortellini \$7.99

Cheese tortellini and fresh spinach in a creamy alfredo sauce topped with parmesan cheese and served with garlic toast.



#### Steak Tortilla Wrap \$8.49

Marinated steak wrapped in a warm flour tortilla with shredded lettuce, pepper jack cheese, tomatoes and avocado ranch dressing. Served with choice of side dish.



#### Low Calorie Option: Honey Hoisin Shrimp \$9.49

Tender grilled shrimp topped with a rich honey hoisin sauce, served with steamed rice and vegetables.

Only 260 calories



Lucille Malone's

# ROCK OUT AT THE TABLES

## Every Friday & Saturday with DJ Donner from 9pm to 3am!



From 10pm to 2am, join us for hourly drawings to win \$25 in free play chips or dining comp, National Speedway VIP passes and 8 games of bowling.

Plus, we'll be giving away pro baseball tickets on Saturday at 8pm. See 'em while they've got big bats!

See Table Games Supervisor for details.



THE GILPIN CASINO

### GILPIN CASINO • AUGUST 2017

S	M	T	W	T	F	S
<p>Mondays and Wednesdays you can activate a personal 5X multiplier for the day on a promotional kiosk.</p>		<p>1 Club 50</p>	<p>2 5X</p>	<p>3</p>	<p>4 DJ NIGHT WIN GREAT PRIZES Gambleland</p>	<p>5 DJ NIGHT WIN GREAT PRIZES Gambleland</p>
<p>6 5X</p>	<p>7 5X</p>	<p>8 Club 50</p>	<p>9 5X</p>	<p>10 Birthday Giveaway</p>	<p>11 DJ NIGHT WIN GREAT PRIZES Gambleland</p>	<p>12 DJ NIGHT WIN GREAT PRIZES Gambleland</p>
<p>13 5X</p>	<p>14 5X</p>	<p>15 Club 50</p>	<p>16 5X</p>	<p>17</p>	<p>18 DJ NIGHT WIN GREAT PRIZES Gambleland</p>	<p>19 DJ NIGHT WIN GREAT PRIZES Gambleland</p>
<p>20 5X</p>	<p>21 5X</p>	<p>22 Club 50</p>	<p>23 5X</p>	<p>24</p>	<p>25 DJ NIGHT WIN GREAT PRIZES Gambleland</p>	<p>26 DJ NIGHT WIN GREAT PRIZES Gambleland</p>
<p>27 5X</p>	<p>28 5X</p>	<p>29 Club 50</p>	<p>30 5X</p>	<p>31</p>		



**Earn 100 Points and Receive \$5 Cash and a \$5 Food Voucher**

Valid 7/16/17 - 8/15/17  
(Cash Coupon 26845)  
(Food Coupon 26846)

**eCoupon**

Present coupon to Guest Services at either The Lodge or Gilpin Casino after you have earned 100 points to receive \$5 cash and \$5 food voucher. Limit one coupon per person. Proper ID and Winners Club membership required. Management reserves all rights. See Guest Services for details.



**Gambleland Your Chance to Win a Share of \$200,000.**

Valid 7/7/17 - 9/2/17

**eCoupon**

Gambleland is your chance to win a share of over \$200,000 thru September 2nd. Drawings every hour, from 5pm to 10pm. All winners are entered into the grand finale on September 4th. See Guest Services for details.



**Buy One Single Scoop of Ice Cream and Get One Scoop FREE at Java-n-Crème**

Valid 7/16/17 - 8/15/17

**eCoupon**

Present this coupon to the cashier at Java-n-Crème to receive one single scoop of ice cream when you buy a scoop. Management reserves all rights. No cash value. See Java-n-Crème Attendant for details.



**Receive Double Points Any One Day at The Gilpin Casino (Thu-Sun)**

Valid 7/16/17 - 8/13/17

**eCoupon**

Not valid with any other point offers. Swipe your Winners Club card at the promotions kiosk between 3am and midnight that day to activate. Limit one per person per valid period. Management reserves all rights. No cash value. Points credited within 48 hours. See Guest Services for details.



PO Box 458  
111 Main Street  
Black Hawk, CO 80422  
303.582.1133



**With so many things going electronic these days, we're following suit at The Lodge!**

e-Cash is a way for us to give you free play on our slot machines. Some of you have probably used it already. No need to visit a kiosk to redeem any e-Cash rewards – simply visit your favorite slot machine to use it!

- After inserting your card and entering your PIN, press 1 for e-Cash
- Make your first wager with your own money
- e-Cash play will refund your wager back to the game's credit meter – it's like playing for free!
- e-Cash travels with you from game to game, so play as much or as little as you like on each game

**Watch for your Lodge coupons to be e-Cash based starting in August!**

See Guest Services for details.

